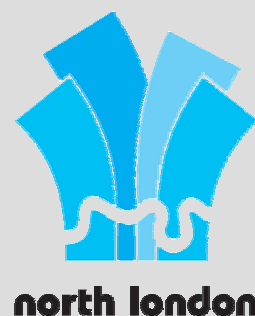


# Warburtons Case Study

## Expansion in Enfield, Creating 100 New Jobs

*"Enfield is not only a great location for our business, with excellent access to our core markets it is also a business friendly area. With valuable support available from North London Ltd and Enfield Council, our growth phase has moved at a faster pace." Adrian Doran, General Manager, Warburtons, Enfield.*



## From 160 to 350 staff in 3 years

*When Warburtons decided in 2003 to expand into the south east of England, they considered a few locations and sites. They chose Enfield and have been growing since they arrived. They invested £33 million in their then new site in Delta Park Industrial Estate, and are now investing a further £17 million by building an additional production and distribution facility and creating a further 100 jobs.*

*The company's only London facility employed 160 in 2003, which quickly rose to 225 last year by working with North London Ltd and delivering a customised training programme for staff. With the new recruitment drive, the company will soon employ 350 people.*

*Warburtons, who have a strong culture based around family ethos and quality, are truly turning the UK's leading independent bakery company into a national brand as they continue to invest in North London. Only recently have they significantly increased their sales value to leading supermarket chain Tesco.*



HRH Duke of Edinburgh and Jonathan Warburton open Enfield Bakery

**For further information on Warburtons visit [www.warburtons.co.uk](http://www.warburtons.co.uk)**



*Warburtons new extension to its bakery operation is almost complete, as business continues to thrive in the Enfield Plant. North London Ltd have worked with Warburtons to publicise their expansion to the local press resulting in a photo shoot and local coverage about their expansion. We are also assisting them with their recruitment needs by putting them in touch with local employment projects in the area, such as Communitas EU.*

*Gary Ince, CEO, North London Ltd said: "We are delighted that Enfield has proved to be a great place for Warburtons to do business. We will continue to work with them, particularly with their recruitment needs to ensure that their investment is successful."*



## Local Authority Comment:

*"This is extremely good news for our borough proving that we can support growing businesses and see greater prosperity for our residents. I wish Warburtons every success with this latest expansion and thanks go to North London Limited for their work in attracting trade and business to Enfield." Cllr Mike Rye, Leader of Enfield Council.*

August 2006