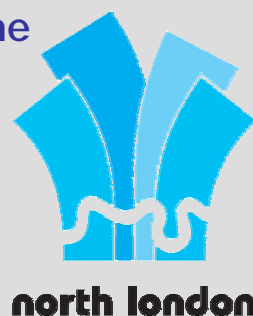


## Maxitech.biz expands in North London and increases the number of IT training opportunities for local people

*"Annually an estimated two million working Pentium, or equivalent PCs, are dumped in landfill sites in the UK. We live in a throw away society where we often ignore opportunities old equipment can afford to the underprivileged. We provide often-neglected communities with access to technology and at the same time benefit the environment."*  
**Peter Paduh, Managing Director, Maxitech.biz**



### Tackling e-waste by helping the community

Starting his business from home, Peter Paduh, set up his computer recycling business by collecting electronic equipment and stripping it for parts which he then sold online. Today with offices in Wood Green and Hornsey he employs 14 full time and 2 part time staff and has trained over 200 people. Maxitech's priority is to reuse as many PCs as possible by redistributing them to charities and community groups at very low cost. As well as helping companies dispose of electronic equipment responsibly, Maxitech offers IT training opportunities to inexperienced jobseekers from all social and racial backgrounds, including refugees. Their new North London site in Hornsey which opened in March 2006 will create an extra 100 training opportunities for local people.

The business has won a string of awards and Peter Paduh was last year named Business Person of the Year at the London Business Awards organised by the London Chamber of Commerce. We recently nominated Maxitech for the World Challenge 2006 Awards, a global competition organised by BBC, Newsweek and Shell. Having reached the finals - a great achievement considering only 12 were selected from 800, they were also the only UK-based finalist.

The company has recently refurbished hundreds of Haringey Council's old computers and put them back into use in the voluntary sector, with schools, community centres and local charities benefiting from Maxitech's services.

North London Ltd have worked with the company in terms of PR support and involved them in the filming of their business for a DVD entitled "100 Years of Business – The Way Forward". The DVD highlights Haringey as a success story through its diversity and will go out to the 120,000 members of the Institute of Directors.

Maxitech is a Haringey City Growth Business with Peter Paduh on the Board of the new initiative recently set up. Gary Ince, CEO, North London Ltd comments "I am extremely pleased we have such a commendable business in the area which benefits both the community and the environment, I wish them every success.

**For further information on Maxitech.biz visit [www.machitch.biz](http://www.machitch.biz)**



Managing Director Peter Paduh with IT Trainees

### Young Business Person Of the Year 2005

*Councillor Quincy Prescott of Hornsey, Haringey, said: "We promote good business in Haringey and we are delighted that Peter has reached the final of this prestigious award. We wish him all the best as he certainly stands out as a model businessman in the community."*



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